



Congress, Meeting & Event Management

The modern distiller leaves everything up to nature but nothing to coincidence. He stretches to the limits as a cook “à la point”.

Nothing should get scorched but everything should be crisp.
These are the **guidelines** for our events.

Event Marketing is **dynamic, flexible** and **powerful**.

We are fast in working customised concepts even for smaller budgets.

For more than 18 years, industries like **Automotive, IT, Banks, Industries, Insurances** as well as **Manufacturing companies** benefit from our services.

Supported by experts with a background in **communication, training, sports, medicine, pedagogy, cultural, history** and **acting** – we manage customer relationships and motivate staff.

Our services encompass the **planning, organisation** and **coordination** of all types of events for our customers.

State of the art marketing services complement our offering.



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EAOT certified guides
(European Association of Outdoor Trainer)

❖ **CRM (Customer Relationship Management)**
Efficient and focussed

❖ **Product launches and relaunches**
i.e. Roadshows

❖ **Conferences, roundtable workshops**
Information exchange with customers partner and staff

❖ **Business-Events**
To improve your corporate image and customer loyalty

❖ **Team building**
With individual targets

❖ **Fun/Motivation**
Outdoor- and Indoor Motivation events as incentive for customers, partners and employees

❖ **Marketing**
Our concepts bridge the gap between marketing and events



Product
launches and
relaunches
i.e. Roadshows



Remember it for a long time!





**Conferences,
round tablework-
shops**

(exchange of information
with customers and
partners)



Efficient and focussed!





Business-Events
(to improve corporate image
and enhance customer
relationship)



Just enjoy – we take care of the rest





Team trainings
with customized targets



Example 1

Dissolve reservations and misunderstandings by more intensive contact and communication





Team trainings
with customized targets



Example 2

Exercises and techniques to deepen teamwork, gain clearities about blocking points, create potentials, develop new opportunities



Example 3

Just for Fun / Motivation or incentive for loyalty and execution of an excellent job





Indoor
(Events as incentive for customers, partners and staff)





Outdoor
(Events as incentive for customers, partners and staff)



We Create Memorable Experiences

Cultural and historical guided tours – Alpine regions, lake and river adventures – Social program for exhibition and events – Cosy Bavarian “chalet” evenings – and much more...



Incoming Agency for Bavaria:

Before the event

- ...✦ Consulting, tendering, budgeting, venue finding, negotiation with hotels and suppliers
- ...✦ Operational and logistical event development

During the event

- ...✦ Programme execution
- ...✦ Supervision and personal service throughout the event
- ...✦ Controlling and monitoring of all activities
- ...✦ Planning, organisation, execution and budget control of your events tailored to your budget

After the event

- ...✦ Debriefing and feedback
- ...✦ Finalisation of all charges
- ...✦ Completion of final billing

Happy customers are very important

ACAL - Esseitalia - MorphoSys - ADAC Finanzdienste - Audi - ARWE - Feinmechanik Michael Deckel - MTU Aero Engines - Aladdin Knowledge Systems - General Logistics Systems Germany - NORGINE - AMGEN - GlaxoSmithKline - Novartis - ALTANA Pharma Schweiz - OCÉ Printing Systems GmbH - Articon-Integralis - HighQ-IT - OPEN MIND Technologies AG - Aventis - Hirschfeld Touristik - ORGA GmbH - Avid Technology GmbH - hs products - Paff Silberblau - Beckman & Coulter - Incadea - Thyssen Krupp - RUAG AEROSPACE Deutschland - BMW - Ingram Macrotron - SALES-LENTZ, Luxemburg - BMW Italia - SCA Packaging Deutschland - Carl Kittel Autoteile - Kerridge - SNT Multiconnect - Carlson Wagonlit Travel - Kinoton - SIXT - AMI - Calyon Deutschland - Laser Components GmbH - Smiths-Medical Deutschland - DATAKOM - Logitech - Deloitte & Touche - MAN AG - McDonald's Deutschland - Texas Instruments Deutschland - Siemens - Deutsche Bank - UCB Group, Kerpen - Microsoft - Xantos - Biomedicine AG - KraftFoods - OKI Systems (Deutschland) GmbH - W.L. Gore - esmt Berlin - Thales-e-transactions, Bad Hersfeld - MTU - Clara Garcovich, Milano - IGEL - Hewlett Packard - LKS Concept GmbH - Hoffmann Group - Openmind Technologies AG - Linde AG - Roland Berger - DestiMation, Germany - Wilhelm Gienger KG - VCS Group - M.A.C Cosmetics (Estee Lauder) - Gräfe und Unzer - Deka Bank - Linde AG - Milbank - Jost GmbH & Co KG - Astra Zenica - Intergraph - Stäbler-Bau - MEAG - GE Healthcare - Merck Finck & Co - Klüber Lubrication Deutschland KG - BSH Bosch Siemens Hausgeräte GmbH - Linde AG - Open Mind Tech - Bianca Moden - Deutsche Bank, UIM - SCA HYGIENE PRODUCTS AG, GARMIN DEUTSCHLAND GMBH - ELCARTEL MEDIA - Secure Computing - GEA GROUP - ALLIANZ Group Marketing - ALLIANZ SE - TÜV SÜD - Grimminger - Roche Pharma - Allianz Implementierung und Steuerung - Allianz Personalmarketing und Recruiting - E.ON Ruhrgas - Pape & Co Group - SpaceNet, - Akademie Seefeld - Fronius - Brähler ICS Konferenztechnik AG - BMW Group - Novartis Pharma - GEMA Facilities - Hypo Real Estate Systems - BCD Travel - MAM Live Communication - Siemens Intl. (Siemens Conference Center, Feldafing) - Parallels - GLOBAL ACCESS INTERNET SERVICES GMBH- GHS Weilheim - Siemens Enterprise Communications GmbH - 3M ESPE - private runde Geburtstage - Tyczka - Buse Heberer Fromm - Cartier - CONTI Reederei - Hirschfeld - Maria Galland - Ströer Infoscreen - ON Semiconductor - Seitz Reisen - hotel & eventbs - Kayser Threde - BMW - VOLTDELTA - COINVEST - BSHG Bosch und Siemens Hausgeräte - Zett marketing + sales, Berlin - Bayer, Leverkusen - Bayerischer Industrieverband Steine und Erden e.V. - Siemens - IMAG - ARC - MIKROGEN - AXWAY - NYCOMED, Schweiz - LBS - EGELI, St Gallen - EPCOS - hotel eventbs - BEITEN BURKHARDT - STAEDTLER MARS - MOXA - National Instruments - Reisebüro KUONI - Kraftanlagen München - Kreissparkasse MUC STA PENZBERG - 3M ESPE - Sparkasse Ingolstadt - American Express - Bristol Myers Squibb - Ingram Micro - Audience - Biogen Idec - Creative Events - Schott - Quality Travel - Exact Software - Siemens - ZF Lenksysteme - Stadtparkasse Ingolstadt - Steiner Optik - Crown Gabelstapler - Veit GmbH - Microsoft - B&S - ATOTECH Deutschland GmbH - E.ON IT GmbH - Allianz SE - Kennametal - Mercer - Barilla - Audience - OCE - Quality Travel Berlin - BMW Bank - MunichRe - Multiparking - Roche Diagnostic CH - affilinet - Gilead - Carlson Wagonlit - Anritsu GmbH



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